Meeting: Regular Meeting of the 2010-2011 American Academy of Pediatric Dentistry Board of Trustees

Date: May 24, 2011

Place: Odets Room, Marriott Marquis, New York, New York

Presiding Officer: Dr. John R. Liu, AAPD President

Minute Taker: Ms. Margaret A. Bjerklie, AAPD Executive Assistant and Office Manager

Members Present: Drs. Rhea M. Haugseth, Joel H. Berg, Warren A. Brill, K, Jean Beauchamp, William C. Berlocher, Man Wai Ng, Yasmi O. Crystal, Thomas G. Ison, James D. Nickman, Robert L. Delarosa, Jade A. Miller, Scott Cashion, Kevin Donly, Mario E. Ramos, Paul Nick Rogers, N. Sue Seale, James J. Crall, Heber Simmons, Jr., John S. Rutkauskas

Staff Present: Mr. C. Scott Litch, AAPD Chief Operating Officer and General Counsel; Ms. Tonya Almond, AAPD Meeting Services Director

Guests Present for All or Part of Meeting: Dr. Edward H. Moody, Jr., Secretary-Treasurer-Elect; Dr. Shari Kohn, District 2 Trustee-Elect; Dr. John A. Hendry, At Large Trustee-Elect; Dr. Jane Gillette, Affiliate Trustee-Elect; Dr. Mary Catherine Wurth, 2010-11 AAPD Harris Fellow; Dr. Jackie Hom, UNC; Dr. Jordan Olsen, UNC; Dr. Lauren Sanzone, UNC; Dr. Chien Joo Sim, UNC; Dr. David Krol, AAP SOPDOH; Dr. Dennis McTigue, ABPD President-Elect

President Liu called the meeting to order at 8:05 a.m. on Tuesday, May 24, 2011.

Following are the actions taken by the Board at this meeting.

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
1	To reaffirm the November 2010 electronic vote	Carried	Bjerklie	AAPD HQ
	of the Board of Trustees, approving the actions		-	
	of the October 8, 2010 meeting of the Board of			
	Trustees.			
2	To reaffirm the electronic votes of January and	Carried	Bjerklie	AAPD HQ
	April 2011:			
	1. Approving the after-action minutes of the			
	2011 Winter meetings of the Board of Trustees;			
	2. Approving the draft "Policy on Workforce			
	Issues and Delivery of Oral Health Care in the			
	Dental Home"			
	3. Approving the Hilton Chicago as the			
	Headquarters Hotel of the 2019 Annual Session			
	in Chicago.			
3	To accept the agenda as amended	Carried	Liu	ВОТ
4	To accept the consent calendar as presented.	Carried	Liu	ВОТ

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Responsible party – Board member, Council chair, Staff liaison, other staff as appropriate

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
5	To continue to maintain the <i>Journal of Dentistry for Children</i> as separate journal. • JDC is generating revenue, subscriptions are up	Carried	Seale, Rutkauskas	Editor, AAPD HQ
6	To approve the appointment of N. Sue Seale as editor of JDC for the 2011-2012 fiscal year.	Carried	Rutkauskas	AAPD HQ
7	To approve the proposal for a CE cruise to the Baltic sponsored by the University of Washington School of Dentistry in Summer 2012. • AAPD responsible for mailing promotional brochures to members, suggesting speaker(s) • AAPD shares in net revenue • Previous (Mediterranean) cruises were popular	Carried	Rutkauskas, Almond	AAPD HQ
8	To approve the addition of Section 14: AAPD Pediatric Oral Health Research and Policy Center (POHRPC), as amended, to the AAPD Administrative Policy and Procedure Manual. • Composition of the Advisory Board is tied to the position (chairs), not the individual • If the individual has an interest or expertise needed by the Center, they may continue to serve on the advisory board as an additional member (14.C.2.i)	Carried	Litch, Bjerklie	AAPD HQ
9	To approve the Council on Clinical Affairs' draft 2011-2012 documents for the council's further development	Carried	Castellano, Delarosa	Council on Clinical Affairs
10	To approve the expenditure of \$500,000 over the three years for an Ad Council campaign on oral health literacy. • Dental Trade Alliance and ADA have already pledged \$1,000,000 each for the campaign • First topic in the overall campaign is children's oral health • Supports AAPD vision for optimal health and care for all children • AAPD contribution is partially covered	Carried unanimously	Rutkauskas	AAPD HQ

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
	by reduction in media relations budget			
11	To approve the expenditure of a total of \$260,000 for the Advanced Leadership Institute. • Participants will pay \$4,500 each; Foundation will pay \$1,500 per participant; remainder to be covered by AAPD. • Pros: Returns: a group of expert with leadership training, active in the Academy; work product for the board to use in strategic planning; solution to a board-designated issue/problem which would probably cost more if a consulting company dealt with it.	Carried	Rutkauskas, Edwards	AAPD HQ, HSHC
12	To approve the proposed research projects of the POHRPC.	Carried	Casamassimo, Rutkauskas, Silverman,	AAPD HQ
13	To approve the recommendation of the Dental Assisting National Board to work together to develop an online interactive training module on behavior management for the pediatric dental office. • Area of greatest difference between general and pediatric dental assistants is behavior guidance. • Result of passing would be a certificate (not a certification) • Certification program not recommended at this time, based on survey results • Monitor DANB's CPDA and CRFDA certification programs for future consideration • Good area for AAPD to test online CE potentials	Carried	Rutkauskas	AAPD HQ
14	To approve the recommendation of the Dental Assisting National Board to work together to develop an online interactive training module on assisting with administration and monitoring of patients under sedation. • Survey results indicate this is area of	Carried	Rutkauskas	AAPD HQ

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
	second greatest interest to membersResult of passing would be a certificate (not a certification)			
15	To charge the Council on Membership and Membership Services with reviewing the fellowship program in the Academy, including considering the possibility of an alternate name, and report findings back to the Board of Trustees at the Ad Interim Meeting. Background and Intent: The assignation of fellowship status is a concept that may need to be modified based upon specific criteria, and not simply designated to Diplomates upon successful completion of the examination process. The intent of this charge is to review and to develop a process by which members will qualify to pursue a "fellowship" status after having met certain criteria as approved by the Board of Trustees. • Many medical organizations have certification programs that highlight the accomplishments of their members, traditionally called "fellows" • AGD has a popular "fellowship" program. • ASDC had fellow/master categories; members were proud to achieve it • Term "fellowship" is fraught with misunderstanding; therefore charge includes directive to look at the name	Carried	Kennedy, Ramos, Wester	Council on Membership and Membership Services
16	To approve the additional appointments to the 2011-2012 councils and committees.	Carried	Haugseth, Bjerklie	President-Elect, AAPD HQ
17	To approve the increase of the suggested voluntary donation to HSHC from \$200 to \$250.	Carried	Rutkauskas, Wester	AAPD HQ
18	To nominate either Jessica Lee or Rocio Quinonez to the HRSA National Advisory Committee to the National Training Institute for Child Care Health Consultants.	Carried	Liu, Rutkauskas	President, AAPD HQ

The meeting was adjourned at 4:04 p.m. on Tuesday, May 24, 2011.

Minutes approved by electronic vote July 20, 2011.