

**American Academy of Pediatric Dentistry  
After-Action Minutes  
2012 Annual Session Board Meeting  
May 22, 2012**

Meeting: Regular Annual Session Meeting of the 2011-2012 American Academy of Pediatric Dentistry Board of Trustees

Date: May 22, 2012

Place: Torrey Pines Room, San Diego Marriott Marquis and Marina, San Diego, California

Presiding Officer: Dr. Rhea M. Haugseth, AAPD President

Minute Taker: Ms. Margaret A. Bjerklie, AAPD Executive Assistant and Office Manager

Members Present: Drs. Joel H. Berg, Warren A. Brill, Edward H. Moody, Jr., Scott W. Cashion, Man Wai Ng, Shari C. Kohn, K. Jean Beauchamp, James D. Nickman, Robert L. Delarosa, Jade A. Miller, Kevin Donly, Mario E. Ramos, John A. Hendry, Jane Gillette, N. Sue Seale, James J. Crall, Heber Simmons, Jr., John S. Rutkauskas

Staff Present: Mr. C. Scott Litch, AAPD Chief Operating Officer and General Counsel; Ms. Jan Silverman, Assistant Director, AAPD Pediatric Oral Health Research and Policy Center (POHRPC)

Guests Present for All or Part of Meeting: Drs. Joseph B. Castellano, District 5 Trustee-Elect; Santos Cortez, Jr., District 6 Trustee-Elect; Catherine M. Flaitz, At Large Trustee-Elect; Jessica Y. Lee, Parliamentarian-Elect; Jenny Ison Stigers, ABPD President-Elect; Shijia Hu, UNC; Felicia Swinney, UNC

President Haugseth called the meeting to order at 9:02 a.m. on Tuesday, May 22, 2012.

Following are the actions taken by the Board at this meeting.

No.	Motion	Action	Responsible Party*	Relevant Council/Committee
1	To reaffirm the February 2012 electronic vote of the Board of Trustees, approving the actions of the January 20, 2012, meeting of the Board of Trustees.	Carried	Bjerklie	AAPD HQ
2	To accept the agenda as amended <ul style="list-style-type: none"> <li>• New business (all informational): <ul style="list-style-type: none"> <li>○ Alignment of AAPD initiatives and programs with CSA Research Priorities</li> <li>○ ADA/CDEL resolution regarding dental specialties</li> <li>○ Missouri Primary Care Association pediatric course</li> </ul> </li> </ul>	Carried	Haugseth	BOT
3	To accept the consent calendar as presented.	Carried	Haugseth	BOT
4	To approve the appointment of Ana Lucia Seminario to the Editorial Board of <i>Pediatric Dentistry</i> <ul style="list-style-type: none"> <li>• Replacement for Joel Berg, resigned</li> </ul>	Carried	Seale	Editor

\* Responsible party – Board member, Council chair, Staff liaison, other staff as appropriate

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5	To approve the appointment of Marcio da Fonseca as Associate Editor, with the annual stipend of \$15,000	Carried	Rutkauskas, Seale	AAPD HQ, Editor
6	To support the travel of Advanced Leadership Institute participants to the Winter Planning Meeting in 2013. <ul style="list-style-type: none"> <li>• Budgetary impact: up to \$30,000 (2012-2013 budget)</li> <li>• Rationale: The work product of the ALI participants is to be presented to the Board at the Winter meeting; it would be beneficial for all the participants to be present</li> </ul>	Carried	Rutkauskas	AAPD HQ
7	To support a meeting of the Governance Task Force in the fall of 2012. <ul style="list-style-type: none"> <li>• Budgetary impact: up to \$10,000 (2012-2013 budget)</li> </ul>	Carried	Rutkauskas, Cashion	AAPD HQ
8	To charge the Policy and Procedures Committee to develop a policy for anti-trust compliance. <ul style="list-style-type: none"> <li>• Having such a policy is an association governance “best practice.”</li> </ul>	Carried	Haugseth, Litch	Policy and Procedure Committee
9	To direct AAPD Headquarters staff to aggressively market the Comprehensive Review of Pediatric Dentistry for General Practitioners course. <ul style="list-style-type: none"> <li>• Contact organizations that represent a large number of general dentists, such as AGD, FQHCs, and companies that employ large numbers of general dentists</li> </ul>	Carried	Almond	AAPD HQ
10	To approve the following topics to be delivered as webinars in 2012: The New Patient Phone Call – Ann Bynum How to Avoid a Sedation Emergency – Steve Wilson	Carried	Rutkauskas, Almond	AAPD HQ
11	To refer the “Policy on Coordination of Dental Benefit Payments” to the Council on Clinical Affairs for review and finalization.	Carried	Castellano, Filstrup, Essling	CCA

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12	<p>To approve the appointment of the chair of the Council on Dental Benefit Programs as the alternate to represent the AAPD at the ADA Code Advisory Committee's meetings.</p> <ul style="list-style-type: none"> <li>• Budgetary impact: up to \$1,500 annually, beginning with 2012-2013 budget</li> <li>• AAPD's member on the CAC is Dr. Nickman</li> <li>• Alternate should attend the meeting along with the association representative.</li> </ul>	Carried	Nickman, Reggiardo, Essling	CDBP
13	<p>To approve the proposal to recruit a public policy advocate for each state and charge the Council to move forward with identifying these individuals.</p> <ul style="list-style-type: none"> <li>• Two advocates to be nominated by each state unit; CGA to make the selection</li> <li>• Some states already have a similar position; project will help the less organized states</li> <li>• Object is to increase advocacy infrastructure in each state</li> </ul>	Carried	Beauchamp, Largent, Litch	CGA
14	<p>To approve an additional day for the fall meeting of the Inservice Examination Committee.</p> <ul style="list-style-type: none"> <li>• Budgetary impact: up to \$2,000 (2012-2013 budget)</li> </ul>	Carried	Flaitz, Shulman, Dalhouse	Inservice Examination Committee
15	<p>To partner with the American Orthodontic Society to convene a post-session meeting following the 2013 annual session in Orlando.</p> <ul style="list-style-type: none"> <li>• Request sent to the Council on Continuing Education for examination</li> </ul>	Withdrawn		

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16	To deny the request from Sesame Communications to license AAPD content to their dentist websites <ul style="list-style-type: none"> <li>• Board members who have used the service are almost universally disappointed with it</li> <li>• AAPD does not have an endorsed Web company; there are many and our members don't use just one</li> <li>• Future issue: Other Web companies may ask to license our content. ADA is doing some such licensing; AAPD may want to keep aware of the issue</li> </ul>	Carried	Rutkauskas	AAPD HQ
17	To join the U.S. National Oral Health Alliance as partners. <ul style="list-style-type: none"> <li>• Began with 2009 ADA Access to Care summit</li> <li>• Receives funding from DentaQuest and ADA, and other partnering organizations</li> <li>• Goal: To produce consensus statements regarding oral health care, avoiding controversial issues and concentrating on those things that everyone can agree on</li> <li>• Pediatric dentistry is a frequent topic</li> <li>• No financial impact at this time; Dr. Reggiardo and Ms. Silverman attended the last meeting, covered by the Policy Center's budget</li> </ul>	Carried	Silverman	AAPD HQ
18	To participate in the Medicaid Health Plans of America Compendium on Oral Health, at the level of \$20,000. <ul style="list-style-type: none"> <li>• AAPD would have no input into the content of the compendium</li> </ul>	Defeated		
19	To write a letter of support for the recognition of Dental Anesthesia as a specialty <ul style="list-style-type: none"> <li>• ASDA application met all six criteria for specialty status, therefore, CDEL has approved the application</li> </ul>	Carried	Rutkauskas	AAPD HQ

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20	To state in the letter of support that, having met the criteria set by the Council on Dental Education and Licensure, the AAPD supports the application of the American Society for Dental Anesthesiology.	Carried	Rutkauskas	AAPD HQ

Informational items and discussion points

Section editors for *Pediatric Dentistry*

- The board discussed the concept of section editors and how they should be used
- The board discussed the concept of compensation for acting as a section editor, which is not customary
- Dr. Seale will recommend the section editors for the Board's approval by electronic vote

Task Force on Sedation Education and Sedation Continuing Education

- Purpose of the Task Force was to develop pathways for program directors to become competent to teach sedation, once the new CODA sedation standards become effective.
- Task Force had many good discussions, but focused on CE rather than resident education
- Dr. Berg will appoint a new sedation faculty to develop a course curriculum
- Technical assistance to programs will be an important factor of the process in future

Chloral hydrate discontinuation

- Not a strong issue for pediatric dentists; otolaryngology and endoscopy are the biggest users
- Other drugs are more effective and are reversible

Alignment of AAPD initiatives and programs with CSA Research Agenda

- Need to keep Research Priorities in mind for future opportunities
- HSHC Access to Care grants are funded according to how they meet the goals of the research agenda
- Policy Center evaluates grants according to how they meet the goals of the research agenda; chairs of CSA and CCA are on the advisory board

ADA/CDEL resolution regarding dental specialties

- Resolution states that the sponsoring organization's board should be reflective of the specialty
- Will need to keep a close eye on the wording of the final resolution

Missouri Primary Care Association pediatric course

- Missouri Primary Care Association is looking for a speaker for their annual meeting in September
- Several local pediatric dentists were recommended

Task Force on Strengthening the Science in AAPD's Guidelines and Journals

- Task Force has done a great deal of investigative work; time for AAPD to take the next step forward: developing a true evidence-based guideline
- Task Force feels a staff person with evidence-based expertise is needed

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- Executive Committee and Headquarters Office need to have a job description before they can hire such a staff person, but what the person's duties will be is still unclear
- Dr. Julie Frantsve-Hawley, the ADA's staff person who oversees the development of their evidence-based guidelines, may be available to help develop the first guideline, which will clarify the roles for both volunteers and staff
- Dr. Frantsve and Dr. Rutkauskas will continue discussions about the process and about the possibility of contracting her services for developing the first guideline
- There was much discussion about what to call those current guidelines that don't meet the standards of being evidence-based.

**Ad Council campaign**

- Moving forward, launch expected mid-August
- Huge amount of research has gone into developing the message
- Drs. Ramos, Liu, and Cortez are on the advisory panel; they reminded the board that the message is simple because this is just the beginning; this is a 3-year campaign
- AAPD headquarters office is working with our PR firm, developing a schedule of press releases on themes and topics in conjunction with the campaign

**AAE Consensus Conference**

- Target is prosthodontics, restorative dentistry, and implants
- Clearly more directed at adult care
- They have asked for \$25,000, which will allow AAPD to have a representative at the planning table; the final cost depends on how many organizations participate
- Decision tabled until AAE provides more information

The meeting was adjourned at 3:05 p.m. on Tuesday, May 22, 2012.

Minutes approved by electronic vote June 27, 2012.