

**American Academy of Pediatric Dentistry**  
**After-Action Minutes**  
**2014 Winter Board Meeting**  
**January 17, 2014**

Meeting: Regular Winter Meeting of the American Academy of Pediatric Dentistry Board of Trustees

Date: January 17, 2014

Place: Aragon meeting Room, Biltmore-Miami Hotel, Coral Gables, Florida

Presiding Officer: Dr. Warren A. Brill, AAPD President

Minute Taker: Ms. Margaret A. Bjerklie, AAPD Executive Assistant and Office Manager

Members Present: Drs. Edward H. Moody, Jr., Robert L. Delarosa, Jade Miller, Charles Czerepak, Joel Berg, David A. Tesini, Shari C. Kohn, K. Jean Beauchamp, Paul B. Andrews, Joseph B. Castellano, Santos Cortez, Jr., Jessica Y. Lee, John A. Hendry, Catherine M. Flaitz, James J. Crall, N. Sue Seale, Heber Simmons, Jr., John S. Rutkauskas

Members Absent: Dr. Jane Gillette

Staff Present: Mr. C. Scott Litch, AAPD Chief Operating Officer and General Counsel; Ms. Jan Silverman, Assistant Director, AAPD Pediatric Oral Health Research and Policy Center (POHRPC); Ms. Tonya Almond, Meeting Services Senior Director; Ms. Mary Essling, Dental Benefits Manager; Mr. Paul Amundsen, Senior Director of Development and Charitable Programs; Ms. Laurel Graham, Evidence-Based Dentistry Manager

Guests Present for All or Part of Meeting: Dr. Joseph Creech, ABPD President; Dr. Rani S. Gereige, AAP Section on Oral Health; Dr. Brian Beitel, Chair, Council on Continuing Education and incoming Southeastern District Trustee; Dr. Kerry Maguire, incoming Affiliate Member Trustee; Dr. Amr Moursi, Chair, Task Force on Global Interactions; Dr. Rhea Haugseth, Chair, Council on Membership and Membership Services, Committee on Interprofessional Relations; Dr. Homa Amini, Chair, Council on Pre-Doctoral Education

President Brill called the meeting to order at 8:43 a.m. on Friday, January 17, 2014.

The following items were added to the agenda:

Ongoing Business:

- o. Strategic Planning Committee Recommendations
- p. Dental Home Day (informational)
- r. Review of Evidence Based Dentistry Process

New Business:

- h. National Round Table for Dental Collaboration (informational)
- i. Advanced Leadership Institute 2 (informational)
- j. 2014-15 Parliamentarian
- k. ADA Medicaid Advisory Committee (informational)
- l. Request from Policy Center
- m. Meeting Discount for Military Personnel
- n. Faculty Member for OCE Prep Course

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**Actions taken by the Board at this meeting**

No.	Motion	Action	Responsible Party*	Relevant Council/Committee
1	To approve the consent calendar	Carried	Bjerklie	AAPD HQ
2	To reaffirm the electronic vote of November, 2013, approving the after-action minutes of the November 1, 2013 Ad Interim Board Meeting.	Carried	Bjerklie	AAPD HQ
3	To reaffirm the electronic vote of November, 2013, approving the appointment of Dr. Joseph McManus to the Pediatric Oral Health Policy and Research Center Advisory Board.	Carried	Bjerklie	AAPD HQ
4	To reaffirm the electronic vote of November, 2013, approving list of Evidence-Based Dentistry Workgroup Members.	Carried	Bjerklie	AAPD HQ
5	To reaffirm the electronic vote of November, 2013, approving the charge to the Constitution and Bylaws Committee to place the Affiliate board member selection process into Nominations Committee duties along with final approval of such nominee by the General Assembly.	Carried	Bjerklie	AAPD HQ
6	To approve the suggested editorial board members, section editors, and abstract editors for the AAPD journals.	Carried	Moody	President-Elect
7	To approve the funding of up to \$5,600 for the eight section editors to attend one continuing education course of their choosing sponsored by AAPD <b>Discussion points:</b> <ul style="list-style-type: none"> <li>• Section Editor is a new position that will require a significant effort and time expenditure</li> <li>• This will encourage volunteer participation for such an arduous task.</li> <li>• Proposal allows for up to \$700 per course registration.</li> </ul>	Carried	Rutkauskas, Almond	AAPD HQ
8	To approve funding of up to \$30,000 for content development to update/revise the AAPD Conscious Sedation Course. <b>Discussion points:</b>	Carried	Almond, Wilson, Thikkurissy	Ad Hoc Committee on Dental Anesthesia

\* Responsible party – Board member, Council chair, Staff liaison, other staff as appropriate

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	<ul style="list-style-type: none"> <li>• Update is needed to continue implementation of the recommendations of the Task Force on Sedation</li> <li>• Funding covers travel, lodging, and expenses for 4 faculty members and 1 board liaison.</li> </ul>			
9	<p>To support the request of the state units to reconsider the requirement for tripartite membership.</p> <p><b>Discussion points:</b></p> <ul style="list-style-type: none"> <li>• Nine state units (Illinois, Louisiana, Maryland, Minnesota, Nebraska, Ontario, South Dakota, Texas, and Wisconsin) sent an official request to the AAPD Constitution and Bylaws Committee and the CEO for a proposed amendment to the AAPD Bylaws. They requested that the Constitution and Bylaws Committee draft an amendment to modify the existing tripartite provision that requires mandatory membership in the AAPD, district, and state unit organization (other than those members grandfathered). This proposal would eliminate the requirement for membership to all three-AAPD, District and State. They recommended that AAPD members be strongly encouraged to maintain membership in their state unit and district organization.</li> <li>• They are greatly concerned with the impact of strictly enforcing the current Bylaws, because the AAPD would have to drop a significant number of current members otherwise in good standing who are not members of the state and/or district.</li> <li>• They are concerned that enforcement of the mandatory membership provision will result in a significant loss of dues revenue for the AAPD, districts, and states--resulting in reduced member services</li> </ul>	Carried	Brill, Litch	General Assembly

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	<p>and/or an increase in dues of all three organizations for remaining members.</p> <ul style="list-style-type: none"> <li>• They noted that in organized dentistry mandatory tripartite systems have contributed to market erosion in the entire tripartite membership.</li> <li>• The Constitution and Bylaws Committee will draft the notice; it does not require board approval, but the board will indicate to membership that it supports the proposal.</li> </ul>			
10	<p>To approve the proposed change to the Constitution and Bylaws to place the Affiliate board member selection process into Nominations Committee duties along with final approval of such nominee by the General Assembly.</p>	Carried	Litch	General Assembly
11	<p>To approve the proposed change to the <i>AAPD Administrative Policy and Procedure Manual</i> on the Logo Use Policy, as amended.</p> <p><b>Discussion points:</b></p> <ul style="list-style-type: none"> <li>• Changes are needed because of the rebranding campaign.</li> <li>• Proposed sentence “District and state unit organizations may utilize separate logos that indicate their specific name, provided such logos are in good taste and do not conflict with the AAPD logo in terms of design and color scheme” was deleted. <ul style="list-style-type: none"> <li>○ That is, state and district units will be asked to phase in the “Big Authority” tagline, with the name of the unit beneath, rather than using a separate logo.</li> </ul> </li> <li>• Intent is to elevate brand recognition for everyone.</li> <li>• AAPD will ask Weber Shandwick to provide additional logo use guidelines for states and districts</li> </ul>	Carried	Litch, Bjerklie	AAPD HQ
12	<p>To accept the 2013-2014 Policies and Guidelines drafted by the Council on Clinical</p>	Carried	Castellano, Filstrup,	General Assembly

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	Affairs and forward to the General Assembly for approval at the 2014 Annual Session.		Bjerklie	
13	To approve the list of Policies and Guidelines for 2014-2015 review. <b>Discussion points:</b> <ul style="list-style-type: none"> <li>• Work on the documents will begin following the Winter Planning Session</li> </ul>	Carried	Castellano, Filstrup, Graham	Council on Clinical Affairs
14	To charge the CCA, following official release of the ADA Guideline on Toothpaste Use and Fluoride Supplementation, to review the information and review and revise all affected policies and guidelines. <b>Discussion points:</b> <ul style="list-style-type: none"> <li>• Changes would only pertain to sections on toothpaste and fluoride use.</li> <li>• Review and revisions are necessary to maintain consistency.</li> </ul>	Carried	Castellano, Filstrup, Graham	Council on Clinical Affairs
15	To endorse the Smiles for Life Curriculum. <b>Discussion points:</b> <ul style="list-style-type: none"> <li>• In its review, the Council noted some errors and omissions, but notes that no changes can be made at this time</li> <li>• In the letter of endorsement, the AAPD should note that there are opportunities for improvement and offer to assist and should reference those areas identified by CCA</li> <li>• If offer is accepted, Councils on Scientific Affairs and Clinical Affairs will be asked for input.</li> </ul>	Carried	Rutkauskas	AAPD HQ
16	To approve the revision to the Guideline on Oral Surgery, section on third molars. <b>Discussion points:</b> <ul style="list-style-type: none"> <li>• Change was at the request of the American Association of Oral and Maxillofacial Surgeons, which requested the word “refute” be added to one sentence: “A systematic review of research literature from 1984 to 1999 2013 concluded there is no reliable evidence to support <u>or refute</u> the prophylactic removal of disease-free impacted third molars.”</li> </ul>	Carried	Castellano, Filstrup, Graham	General Assembly

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	<ul style="list-style-type: none"> <li>Additional references are cited to support the change.</li> </ul>			
17	To approve the revised 2015-2019 review cycle for the Reference Manual	Carried	Casellano, Filstrup, Graham	Council on Clinical Affairs
18	To approve the 2014-2015 Legislative and Regulatory Priorities.	Carried	Largent, Litch	Council on Government Affairs
19	<p>To approve the proposal of the Council on Government Affairs to form a rapid response team to review all proposed and final regulations, state insurance exchange dental insurance offerings, and related ACA materials.</p> <p><b>Discussion points:</b></p> <ul style="list-style-type: none"> <li>The Affordable Care Act (ACA) is significant and complex. Its potential to bring millions more children into the oral health care system will affect pediatric dentists.</li> <li>AAPD needs to stay aware and understand the implications of the ACA. A charge to educate our members needs this team to review and recommend ideas to the Board of Trustees</li> </ul>	Carried	Beauchamp, Largent, Litch, Tessini, Reggiardo, Essling	Council on Government Affairs Council on Dental Benefit Programs
20	To approve up to \$2,000 to fund one member of CSA to attend the IADR/ AADR and any POHR activities officially representing AAPD on a yearly basis.	Withdrawn		
21	<p>To approve a donation of \$750 to the Pediatric Oral Health Research section of the IADR/AADR.</p> <p><b>Discussion points:</b></p> <ul style="list-style-type: none"> <li>Similar to our support to ADEA.</li> <li>Gives the section latitude to use funds where there is need, instead of earmarking them for a specific purpose</li> </ul>	Carried	Rutkauskas, Dalhouse	AAPD HQ
22	<p>To engage Bridges Media to develop and produce a video with the AAPD message for local advertising.</p> <p><b>Discussion points:</b></p>	Carried	Rutkauskas, Hoeft	AAPD HQ

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	<ul style="list-style-type: none"> <li>• The Ad Council promotions are not being seen in smaller markets. The pediatric dentists in those areas are not getting the benefits that larger metropolitan areas are receiving. A CD (broadcast spot) with the AAPD message that can be given to all members so they can distribute to their markets will expand the reach of the message.</li> <li>• Could be ready for 2014 Annual Session</li> </ul>			
23	<p>To modify the Strategic Plan as follows:</p> <ul style="list-style-type: none"> <li>• Sections 3.1.1, 3.1.2, 3.1.3 – Condense into one statement: “Develop, promote, and maintain...”</li> <li>• Section 2.3.1 – Reword “Support the personal issues of Academy members” to “respond to individual member needs and concerns.”</li> <li>• Section 7.5.2 – Remove “and number” as that phrase is unnecessary.</li> </ul> <p>Discussion points:</p> <ul style="list-style-type: none"> <li>• Strategic Plan is too long; repetitive and complex</li> <li>• Reviewing and revising the Plan will be the task given to the Advanced Leadership Institute 2</li> </ul>	Carried	Moody, HQ Office staff	AAPD HQ
24	<p>To conduct a member-wide survey in 2015.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> <li>• Delay of one year</li> <li>• Conduct surveys every five years</li> </ul>	Carried	Rutkauskas, Wester	AAPD HQ
25	To accept the revised Evidence Based Guideline Development Process.	Carried	Bjerklie, Graham	AAPD HQ
26	To approve the Spin Richardson Public Policy Advocacy Support Fund.	Carried	Rutkauskas	AAPD HQ
27	To approve John Hendry as the 2014-2015 Parliamentarian	Carried	Moody	President-Elect
28	To accept the 2013-2014 budget, as amended (see below).	Carried	Miller, Rutkauskas	AAPD HQ

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## Summary of adjustments to the 2013-2014 budget approved by the Board of Trustees:

Expenses, original:	\$ 11,374,905	Expenses adjustments detail:	
Adjustments (see detail):	<u>\$36,350</u>		
Total expenses:	\$11,411,255	\$ 5,600	CE stipend for Journal Section Editors (Motion 7)
		\$30,000	Sedation Course update/revision (Motion 8)
Income:	\$ 8,691,804	\$ 750	Contribution Pediatric Oral Health Section of IADR/AADR (Motion 21)
Balance:	-\$ 2,719,451		

## Informational Items and Discussion Points

### Nominations Committee Report

Slate for 2014-2015:

- President-Elect: Robert L. Delarosa
- Secretary-Treasurer: James D. Nickman
- Trustee-At-Large: Scott D. Smith
- Affiliate Member Trustee: Kerry Maguire
- ABPD Director: Man Wai Ng

### Dental Home Day Update

- Being held at Tufts Dental School on Wednesday, May 21
- Goal is to provide care for 100 kids and support care for them for the following year
- Publicity will focus on a few families, filming them before, during, and after the event
- HSHC is weighing the advantages of working with a dental school, rather than a community organization, and is looking at similar possibilities in Seattle next year

### ADA Annual Meeting Sponsored Courses

- Topic for 2015 is Trauma (approved at Ad Interim meeting)
- Suggestions were given for a speaker for this course
- Topic suggestions for 2016 include: Restorative care, Oral pathology, Anterior restorative materials
- Need to make decisions earlier than we have been, to “get ahead of the curve”

### Officer to Attend OCE in Dallas

- At 2013 Ad Interim meeting, Dr. Creech invited the Academy to send an observer to the orientation session for the Oral Clinical Exam
- Vice President will attend the orientation and the first morning; hereafter, this will be one of the Vice President’s duties



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- Update *AAPD Administrative Policy and Procedure Manual*

### **Update on Education Passport Program**

- Should be launching by end of January, early February
- Any person who attended a course in 2013 will get a discount on the subscription price.
- CE courses and webinars will be added as they occur
- Journal CE will eventually be part of the Passport

### **Research Consortium Proposal from Dr. Jeff Wood**

Problem:

- Completion of a research project is a requirement for graduation from programs
- Many program directors do not have a research background
- Much of the research effort expended by residents is of low quality and often does not yield publication quality results.

Proposal:

- Create a “Post Graduate Research Consortium” where large national issues could be addressed through guided, focused research completed by some residents to fulfill their residency requirements of a publishable research project.

Discussion points:

- First step – introduce the question at the Academic Day afternoon session on May 21, 2014
- Next step – charge a council with investigating this issue and proposing possible solutions

### **CODA Commissioner Appointment**

- Dr. Catherine Flaitz will succeed Dr. Kevin Donly as the AAPD representative on CODA

### **Pennsylvania Sedation Permit**

Informational

- Dental board in Pennsylvania is being pressured to require the use of capnography in mild to moderate sedation cases
- In pediatric dentistry particularly, capnography can lead to false positives, especially in a child that is not fully sedated
- ADA Committee H is being requested to consider within ADA Guidelines for Sedation and General Anesthesia for Dentists to require capnography use in moderate sedation cases

### **Weber Shandwick Monster-Free Mouths Campaign**

Informational

- Campaign launch in New York at the end of January
- Spokesperson is celebrity Rosie Pope.

### **National Round Table for Dental Collaboration**

Informational

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- Attended by Drs. Brill and Rutkauskas
- Topic was “Looking ahead: The future of the dental profession”

### **ADA Medicaid Advisory Committee**

#### Informational

- Committee was supposed to have a meeting to look at the relationship between providers and the regulatory side of Medicaid
- Project disappeared and reappeared on the Medicaid/CHIP State Dental Association (MSDA), but without the providers being represented

### **Request from Policy Center**

#### Informational

- POHRPC would like a Policy Center “microsite”, similar to the HSHC and Annual Session sites, so that it would be easier to find.

### **Annual Session Meeting Discount for Military Personnel**

#### Informational

- Received a request from a member asking for a discount
- Last year, due to the sequester, many federal services members could not attend, so the fee was reduced.
- We continue to offer a 20% discount for military personnel, on request

### **Faculty Member for Oral Clinical Exam Review Course**

- Dr. Ronald Bell, who leads the orthodontics portion, is relinquishing his place due to illness.
- The Board made several suggestions; individuals will be contacted to gauge interest

### **Pediatric Resident Member for AAP Section on Oral Health**

- Purpose is to bring the pediatric dental resident viewpoint to the board
- There is a pediatric medicine resident on the Section’s Executive Committee
- Medicine residency is longer than dental residency; it would be difficult to find someone in their first year willing and able to serve the two-year term

Following an executive session, the meeting was adjourned at 5:30 p.m. on Friday, January 17, 2014.

Minutes approved by electronic vote February 25, 2014