

**American Academy of Pediatric Dentistry
After-Action Minutes
2015 Annual Session Meeting
May 19, 2015**

Meeting: Regular Annual Session Meeting of the 2014-2015 American Academy of Pediatric Dentistry Board of Trustees

Date: May 19, 2015

Place: Aspen Room, Sheraton Seattle Hotel, Seattle, Washington

Presiding Officer: Dr. Edward H. Moody, Jr., AAPD President

Minute Taker: Ms. Margaret A. Bjerklie, AAPD Executive Assistant and Office Manager

Members Present: Drs. Robert L. Delarosa, Jade Miller, James D. Nickman, John A. Hendry, Warren A. Brill, David A. Tesini, Brian A. Beitel, Paul B. Andrews, Joseph B. Castellano, Santos Cortez, Jr., Catherine Flaitz, Jessica Y. Lee, Scott D. Smith, Kerry Maguire, N. Sue Seale, Heber Simmons Jr., John S. Rutkauskas

Staff Present for All or Part of Meeting: Mr. C. Scott Litch, AAPD Chief Operating Officer and General Counsel; Mr. Paul Amundsen, Senior Director of Development and Charitable Programs, Healthy Smiles, Healthy Children: The Foundation of the AAPD; Ms. Tonya Almond, Vice President for Meetings and Continuing Education

Guests Present for All or Part of Meeting: Drs. John L. Gibbons, Western District Trustee-elect; Bruce H. Weiner, Southwestern District Trustee-elect; Amr M. Moursi, Academic At-Large Trustee-elect; Sara L. Filstrup, Parliamentarian-Elect; J.C. Shirley, ABPD President; Susan Fisher-Owens, AAP Section on Oral Health; Paul S. Casamassimo, Director, Center (POHRPC); and Jami Ballantine, Beau Meyer, and Bhavna Pahel, University of North Carolina residents

President Moody called the meeting to order at 8:30 a.m. on Tuesday, May 19, 2015.

Actions taken by the Board at this meeting

No.	Motion	Action	Responsible Party*	Relevant Council/Committee
1	<p>To adopt the consent calendar as amended.</p> <ul style="list-style-type: none"> • New items: <ul style="list-style-type: none"> ○ Action item: Report of the Task Force on Enhancing the Value of General Dentist Membership ○ New Business: Request from European Academy of Pediatric 	Carried	Bjerklie	AAPD HQ

* Responsible party – Board member, Council chair, Staff liaison, other staff as appropriate

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	<p style="text-align: center;">Dentistry for joint symposium in Belgrade in 2016</p> <ul style="list-style-type: none"> ○ Ongoing Business: Joint meeting with Royal College of Surgeons of Ireland in 2016 ○ Ongoing Business: Consumer Awareness Campaign update ○ Ongoing Business: Continuation of access/utilization discussion 			
2	To reaffirm the electronic vote of February 2015, approving the after-action minutes of the January 16, 2015, Board meeting.	Carried	Bjerklie	Minutes were posted on the AAPD website
3	To approve the consent calendar as presented	Carried	Bjerklie	AAPD HQ
4	<p>To approve the proposed changes to the <i>AAPD Administrative Policy and Procedure Manual</i>, Section 8.O, making the Council on Dental Benefit Programs a skills-based committee rather than a council, housed under the Council on Government Affairs.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Original proposal placed the Committee under the Council on Clinical Affairs, but the Committee chair believes the Council on Government Affairs is a better fit for its duties and charges. • The Committee chair will still be an Ex Officio member of the Council on Government Affairs and the Advisory Board of the POHRPC. 	Carried	Litch, Bjerklie	AAPD HQ; posted on AAPD website
5	<p>To accept the report of the Task Force on Talent Pool Development as presented, and that the Speakers Bureau be under the Council on Continuing Education.</p> <p>Discussion points:</p>	Carried	Bynum, Weiner, Almond, Casale	Council on Continuing Education

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	<ul style="list-style-type: none"> • This ends the Task Force and moves forward with the charges of the Task Force. 			
6	<p>To establish a standing committee, Leadership Development Committee.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Purpose is to engage and develop younger members of the Academy to become the new generation of leaders 	Carried	Litch, Moody	Committee on Constitution and Bylaws
7	<p>To accept the report of the Task Force on Enhancing the Value of General Dentist Membership and to charge the 2015-2016 Board with developing its implementation.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Critical issues identified by task force: <ul style="list-style-type: none"> ○ Structure is needed for the affiliate member “district” to facilitate discussion ○ Affiliate members need to be able to say they are members of the Academy <ul style="list-style-type: none"> ▪ Why would you want to be a member of an organization, pay dues to it, and not be able to say you are a member? • Need to decide to what degree the Academy wants to develop the membership category • Always keeping in mind that our interest is in providing the best care for children <ul style="list-style-type: none"> ○ 75% of children in US are treated by General Dentists • Member education 	Carried	Delarosa	Board of Trustees

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8	<p>To send up to two (2) representatives from the Board of Trustees to the Royal College of Surgeons of Ireland meeting in October 2015.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Budget impact: up to \$5,000 	Carried	Delarosa	President
9	<p>To move forward with a joint symposium with the Royal College of Surgeons of Ireland for October 2016.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Topic of symposium: “Clinical Decision Making Along the Caries Continuum” • Structure: multiple short lectures (45 minute with Q&A) • Replaces the fall symposium for 2016. 	Carried	Rutkauskas, Almond	AAPD HQ Meetings Department
10	<p>To approve the additional budget item to improve the website, with a total budget impact of \$54,000.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Enhancements are: <ul style="list-style-type: none"> ○ Responsive design, to provide a consistent look and feel across all platforms. <ul style="list-style-type: none"> ▪ Cost: \$46,500 ○ Improvement of analytics for each of our three (3) sites, to improve our knowledge about the usage of the sites. <ul style="list-style-type: none"> ▪ Cost: \$7,500 (\$2,500 per site) 	Carried	Rutkauskas, McHenry	AAPD HQ
11	<p>To move forward with a joint symposium at the EAPD 2016 meeting.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> • Topic of the symposium is sedation • Format: half-day session 	Carried	Rutkauskas, Almond	AAPD HQ

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Informational Items and Discussion Points

Budget and Finance Committee Report

Informational, as approval of the 2015-2016 budget is a matter for the new Board

- Line item for the Advanced Leadership Institute has been reduced from \$400,000 to \$200,000
 - HSHC will pay one third of the cost, attendees will pay the other third.

Report of the Policy and Procedure Committee

Informational

Technical changes to the *AAPD Administrative Policy and Procedure Manual*, Section 7.B.2 and 7.B.3, revising the suggested voluntary donation amounts for HSHC and PAC.

- Board approved the increase some years ago, but the *Policy and Procedure Manual* was not updated.

ADA Committee H

Informational

- ADA's Committee H has revised the ADA guideline on sedation.
 - Currently, the guideline says you must not give sedation at home before a procedure
 - Consistent with AAPD/AAP joint guideline
 - Revision would change "must not" to "should not", to allow some leeway in the practice
- AAPD feels the revision would put children at risk, and will be writing a minority opinion if the change is approved and forwarded to the ADA House of Delegates.
- AAPD requested that the AAP also provide comments; all the sedation guidelines should be consistent

Mission Statement for Advanced Leadership Institute

Informational: Mission Statement and Action Plan developed by the Strategic Planning Committee, to be provided to the Advanced Leadership Institute, which will be working on revising the Strategic Plan.

Mission Statement

The mission of the American Academy of Pediatric Dentistry is to advance optimal oral health for all children.

Action Plan

The American Academy of Pediatric Dentistry carries out its mission by assisting its membership in advocating guidelines and programs that advance the oral health of all children, including those with special health care needs.

Ad Council Update

Informational

- Board has already approved funding for the second phase of the campaign
- Messaging will be similar to current campaign
- Groups that participated in the first phase but did not provide significant funding will be re-engaged

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ADA Policy Statements on Pediatric Dentistry

Informational

- ADA has had a number of policies on their books related to Pediatric Dentistry
- They have struck out and updated old information and asked AAPD for opinion on the editorial cleanup
- Staff reviewed the revisions and did not see anything of concern

Revision of Policy on Ethics

Informational

- CCA was charged to develop a statement or policy on ethical treatment of children in light of things that are happening in the big clinics and other places
- The Council felt it was best done as a revision of the current Policy on the Ethical Responsibility to Treat or Refer, rather than as a stand-alone policy.
- The revision that was posted to the membership raised some concerns with the council members, in that they felt they hadn't had sufficient time to review it as they normally do, so they will be reviewing it at the Council meeting this week, and any changes will be presented at Reference Committee.

Choosing Wisely Update

Informational

- Recall from the January board meeting that the document that came forward from the ADA was significantly flawed.
- Concerns were not limited to AAPD; other agencies within the ADA also had significant concerns.
- New document has been rewritten, we will see a final version before it goes out.

Update on PR Campaign

Informational

- We are in the third year of a very successful campaign
 - First year – rebranding
 - Second year – focus on social media
 - Third year – messaging using “influencers”
- Goal of the campaign was to put more kids in pediatric dental chairs; should have metrics by year end

Access/Utilization Discussion

Informational

- Lingering question: Does the Academy have a role in defining these terms in the future?
- In the legislative world, “access” is a sound bite, with an emotional component; while we need to speak their language when we talk to them, it is also important to educate legislators on how important the “utilization” part is.
- Within the Academy and with other dental groups, until we talk about utilization, we won't be able to measure whether we are having better oral health outcomes.
- Might be substance for a POHRPC brief.

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Following executive session, the meeting was adjourned at 2:34 p.m. on Tuesday, May 19, 2015.

Minutes approved by electronic vote June 19, 2015.