Meeting: Regular Winter Meeting of the American Academy of Pediatric Dentistry Board of Trustees

Date: January 15, 2016

Place: Salons IV/V, Turberry Isle Resort and Club, Aventura, Florida

Presiding Officer: Dr. Robert L. Delarosa, AAPD President

Minute Taker: Ms. Margaret A. Bjerklie, AAPD Executive Assistant and Office Manager

Members Present: Drs. Jade Miller, James D. Nickman, Joseph B. Castellano, Sara L. Filstrup, Edward H. Moody, Jr., David A. Tesini, Brian A. Beitel, Paul B. Andrews, Bruce H. Weiner, John L. Gibbons, Jessica Y. Lee, Scott D. Smith, Amr M. Moursi, Kerry Maguire, N. Sue Seale, Heber Simmons Jr., John S. Rutkauskas

Staff Present for All or Part of Meeting: Mr. C. Scott Litch, AAPD Chief Operating Officer and General Counsel; Mr. Paul Amundsen, Vice President for Development and Charitable Programming; Ms. Tonya Almond, Vice President for Meetings and Continuing Education; Dr. Paul A. Casamassimo, Director, AAPD Pediatric Oral Health Research and Policy Center; Dr. Robin Wright, Health Policy Center Assistant Director, Mr. Thomas Jurczak, Director of Business Services; Ms. Suzanne Wester, Membership and Marketing Director

Guests Present for All or Part of Meeting: Dr. Cynthia H. Hipp, ABPD President; Dr. David Krol, AAP Section on Oral Health; Dr. Jessica A. Meeske, NorthCentral District Trustee-Elect; Dr. Deven V. Shroff, Northeastern District Trustee-Elect; Dr. Homa Amini; Ms. Sheri Jacob, Avenue M

President Delarosa called the meeting to order at 9:00 a.m. on Friday, January 15, 2016.

President Delarosa reminded everyone present that all deliberations are confidential.

Actions taken by the Board at this meeting

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
1	To reaffirm the electronic vote of October 2015, approving the after-action minutes of the October 2, 2015, meeting of the Board of Trustees.	Carried	Bjerklie	AAPD HQ
2	To approve the agenda as modified.	Carried	Bjerklie	AAPD HQ

^{*} Responsible party – Board member, Council chair, Staff liaison, other staff as appropriate

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
	The following items were added to the agenda: Ongoing Business: Dues Increase New Business: Faculty Development-HRSA Loan Repayment Program			
3	To approve the consent calendar as revised • Post-Doctoral InService Examination Committee report removed to Action Items	Carried	Bjerklie	AAPD HQ
4	To approve the Editorial Boards and Abstract Editors nominated by the Editor-in-Chief.	Carried	Miller	AAPD President- Elect
5	To charge the Evidence-Based Dentistry Committee to examine the criteria for acceptance in the National Guideline Clearinghouse and develop a strategy for the AAPD guidelines to meet those criteria. Report to the Board in May. Discussion points: • In order to be accepted by the Clearinghouse, guidelines must have a systematic review to support them; ours do not • Without the systematic review, they are "expert opinion and consensus guidelines" • Need rapid planning on how to address this issue and respond quickly	Carried	Chi, Lee, Graham	Evidence-Based Guideline Committee
6	To approve the recommendations of the AAPD Constitution and Bylaws, as modified. Discussion points: • Leadership Development Committee will be composed of current or former board members:	Carried	Nickman, Litch	AAPD HQ, General Assembly

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
	Technical corrections approved as stated			
7	To approve the members of the Leadership Development Committee: • Joel Berg (chair) • David Curtis • William Vann • Beverly Largent	Carried	Miller, Rutkauskas	AAPD President- Elect
8	To approve the proposed changes to the AAPD Administrative Policy and Procedure Manual, as follows:	Carried	Litch, Bjerklie	AAPD HQ
9	To approve the revised definitions, policies and guidelines as presented by the Council on Clinical Affairs.	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, General Assembly
10	To approve the recommendation of the Council on Clinical Affairs to endorse the ADA's radiographic guideline.	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, General Assembly
11	To rescind the endorsement of the three periodontal guidelines. Discussion points: • Although the three documents from the American Academy of Periodontology are out of date and not child-specific, it	Defeated		

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	is better to have some kind of guideline than none at all.			
12	To charge the Council on Clinical Affairs to develop a child-specific periodontal guideline. Discussion points: The three endorsed documents from the American Academy of Periodontology are out of date AAP is not working on an update	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, General Assembly
13	To approve the definition of dental neglect as presented.	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, General Assembly
14	To approve the addition of the Hall Technique to the Guideline on Restorative Dentistry. Discussion points: • As written, it seems like an endorsement of the technique	Defeated		
15	To return the Guideline on Restorative Dentistry to the Council on Clinical Affairs to rewrite the section on the Hall Technique. Discussion points: • Hall Technique needs to be mentioned, because it exists • Context is needed, to give context for when it can be used	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs
16	To approve the new policies and guidelines as presented.	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs
17	To approve the endorsement of the AAP Policy on Social Determinants of Health and Health Disparities. Discussion points: Council is charged to develop a policy for pediatric dentistry	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, General Assembly

No.	Motion	Action	Responsible Party*	Relevant Council/ Committee
18	To approve the joint AAP/AAPD Guidelines for Monitoring and Management of Pediatric Patients Before, During and After Sedation for Diagnostic and Therapeutic Procedures. Discussion points: AAPD comments will be forwarded to AAP by headquarters office The document still needs to pass through the AAP approval process before it can be published	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, AAPD HQ, General Assembly
19	To approve the joint AAP/AAPD Guideline on Oral Aspects of Child Abuse and Neglect. Discussion points: AAPD comments will be forwarded to AAP by headquarters office The document still needs to pass through the AAP approval process before it can be published	Carried	Rick, Lee, Gibbons, Bjerklie	Council on Clinical Affairs, AAPD HQ, General Assembly
20	To acknowledge receipt of the final audit, noting that there were no conflicts or concerns raised by the audit.	Carried	Rutkauskas, Jurczak	AAPD HQ
21	To charge the Council on Clinical Affairs to create a policy on inclusion of behavior management as a reimbursable dental benefit. Discussion points: • Justification for support of behavior management as a reimbursable dental benefit has been completed by the committees on Special Health Care Needs and Dental Benefit Programs • The policy statement is intended to address specifics for the rationale for inclusion of this benefit, the necessity and advantage to patients with special health care needs, and parameters for qualification for this benefit	Carried	Rick, Gibbons, Essling	Council on Clinical Affairs

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22	To appoint Scott Goodman as course director for the joint AAPD/AAO Symposium.	Carried	Almond	AAPD HQ
23	To approve the appointment of Sarat (Bobby) Thikkurissy as the co-chair of the Sedation Course. Discussion points: • Appointment is needed because of the retirement of Steve Wilson	Carried	Almond	AAPD HQ
24	To add Cara Riley to the Sedation Faculty roster.	Carried	Almond	AAPD HQ
25	To discontinue planning for the 2020 Annual Session in San Diego and initiate planning to hold the 2020 session in Nashville. Discussion points: Initial plan to hold 2020 session in San Diego was predicated upon expansion of the Convention Center, which has not yet reached the planning stage; unlikely that expansion would be complete by May 2020	Carried	Almond	AAPD HQ
26	To approve Toronto as the destination for the 2024 Annual Session.	Carried	Almond	AAPD HQ
27	To approve the 2016 AAPD Legislative and Regulatory Priorities.	Carried	Litch	AAPD HQ
28	To approve the appointment of new members to the Council on Membership and Membership Services, Pediatric Dental Resident Committee.	Carried	Delarosa, Schwartz, Tesini, Wester	CMMS Pediatric Dental Resident Committee
29	To accept the AAOMS position statement on third molar management, as amended. Discussion points: • Approval dependent on acceptance by AAOMS of suggested amendment:	Carried	Rutkauskas	AAPD HQ

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	"the AAOMS also recognizes the oral and maxillofacial surgeon as the clinician best qualified to determine a proper surgical treatment plan and care for the individual patient."			
30	To approve the expenditure of up to \$60,000 for an accounting assistant. Discussion points: • More work being done in-house • Some offset by decreasing amount paid to outside accounting firm	Carried	Rutkauskas, Jurczak	AAPD HQ
31	To approve Janice Townsend and Matthew Geneser as the AAPD's nominees for the CODA Review Committee.	Carried	Rutkauskas, Dalhouse	AAPD HQ
32	To nominate Dr. Travis Nelson as the AAPD liaison to the International Committee for the Advancement of Procedural Sedations (ICAPS).	Carried	Rutkauskas	AAPD HQ
33	To approve the expenditure of up to \$1,000 to purchase electronic versions of textbooks for use by the Post-Doctoral Inservice Examination Committee	Carried	Dalhouse	AAPD HQ
34	To approve the budget as adjusted (see below)	Carried	Castellano, Rutkauskas, Jurczak	AAPD HQ

Summary of adjustments to the 2014-2015 budget approved by the Board of Trustees:

Expenses, original: \$11,421,230 Adjustments detail:

Adjustments (see detail): 984,000

Total expenses: \$ 11,482,230 Expenses:

\$60,000 Accounting Assistant (Motion 30)

Income: \$9,437,533 \$1,000 Electronic textbooks (Motion 33)

Balance: -\$ 2,044,697 Income:

No changes

Informational Items and Discussion Points

Nominations Committee Report

Informational

- At-Large Trustee: Paula Coates, Nashville, TN
- Secretary-Treasurer: Kevin Donly, San Antonio, TX
- ABPD Director: E. LaRee Johnson, Raleigh, NC

Faculty Development-HRSA Loan Repayment Program

Informational

- Title VII funding approved this year at \$10 million, plus an additional \$875,000 to restart HRSA loan repayment program
- Funding is specifically for pediatric dentistry programs, not general dentistry or any other health profession
- HRSA wants AAPD to develop the guidelines to develop the program
- Note that examples already exist-University of Washington, NIH
- Scott Litch will prepare an outline for Dr. Simmons's next Washington trip

Membership Survey Results

- Informational
- **Reasons for continuing membership**: Support of the organization that represents pediatric dentistry continues to be the number one reason for member affiliation with the AAPD. Advocacy on behalf of children's oral health follows in importance, but is somewhat farther behind than in 2009. The tangible benefits of membership, such as continuing education and publications, are of less critical importance. Over one-fifth of member respondents consider AAPD's networking opportunities of little importance in their decision to maintain their membership. Drivers of membership do vary by member type. International members are primarily motivated by the AAPD's publications, and Postdoc members have a much higher than average interest in networking with pediatric dentists.
- **Top issues facing pediatric dentists and their practices**: When asked about top issues in the profession, member comments rallied around the following themes: access to affordable dental care,

decreasing insurance and Medicaid reimbursements, changes in coverage versus the cost of treatment, increasing government intervention, the rise in corporate dentistry, and parental expectations and lack of education.

- Future strategic focus of the AAPD: Considering the top issues facing the profession and primary reason for affiliation with the AAPD, it is not surprising that dental insurance reform and improved Affordable Care Act (ACA) provisions are key areas the AAPD should allocate time and resources in the near future. Respondents feel even more strongly now than they did in 2009 that the AAPD should take an active role in reforming Medicaid and CHIP to increase reimbursement and reduce administrative barriers. Respondents also show emerging interest in lobbying for improvements in the pediatric oral health provision of the Affordable Care Act. Furthermore, when members were asked about future research projects and technical briefs from the Policy Center, respondents showed the highest interest in topics on Medicaid/CHIP reform and the ACA. Over one-fifth of respondents have no opinion on DSO-supported practices, but the large majority of those with an opinion look to the AAPD for information and education on evolving models such as these.
- **Changing face of the member:** The 2015 survey readily reveals the movement toward younger pediatric dentists, and reflects the increasing number of women entering the field. Member respondents, on average, are 42 years of age, while in 2009 the average age was 47. Women now represent 55% of the membership, up from 42% in 2009. Just over one-fifth (21%) have been a member of the AAPD for 21 years or more, compared to 2009 when nearly one-third of the membership had achieved this membership tenure.
- The 2015 survey also clearly illustrates the move away from private practice.
- Core products and services: With the exception of the Treloar & Heisel insurance products, it appears that usage of the various AAPD offerings has dropped since 2009. This is probably due, in large part, to the newer, younger audience of members who are unfamiliar with, and haven't had a chance to use, all that the AAPD has to offer. This hypothesis is supported by the finding that respondents who have been AAPD members for five years or less are less likely than average to be aware of the various AAPD products and services. Awareness levels generally increase as years of membership increases. That said, a large number of members do use and find great value in the AAPD's publications, most notably the AAPD Reference Manual. Other resources with high awareness, usage, and value include the website (www.aapd.org), The Handbook of Pediatric Dentistry, and the Pediatric Dentistry Journal.
- At least 80% of member respondents use their printed copies of the AAPD Reference Manual and AAPD Membership Directory. When given the choice between online or print, nearly 70% prefer to access the print version of each publication. Moreover, a large minority (42%) of the hard copy users would pay an additional fee to continue receiving the Reference Manual in print, but only 28% would be willing to pay a nominal fee to continue receiving the Membership Directory.
- **Member Engagement:** Member turnout for the AAPD Annual Session continues to be strong, with 87% having attended the meeting at one time or another. Members are attracted to the Annual Session for its location and content. On the other hand, participation in the AAPD's continuing education courses appears to have dropped off since 2009.
- **Pro bono work:** Nearly 80% of all member respondents saw and treated children domestically within the past year on a pro bono or volunteer basis.

Development of International Guidelines

Informational

- Recommendation of global task force to work with the international community to accept or develop guidelines for children's oral health care
- No interest in creating a body to develop guidelines that everyone in the world would accept; there are very good clinical guidelines that already exist.
- Focus efforts to develop a protocol and process for endorsement and adoption of existing guidelines.
- IAPD has agreed to be the repository for these guidelines.
- Proposal to convene a small meeting of representatives of organizations that are actively involved in guideline development to develop the protocols, possibly at the IAPD meeting in Belgrade.

Dues Increase

Informational discussion

- Board approved \$100 increase at last meeting; vote by General Assembly in May
- Members can comment to CEO, President, their district trustee.

AAPD Crisis Communication Plan

Informational

- Draft was sent to Board prior to meeting
- Focus on dealing with media "flash points"
- As this will be an internal document, not for distribution, it can be modified at any time
- Board was asked to review and comment to Erika Hoeft

The meeting was adjourned at 3:51 p.m. on Friday, January 15, 2016.

Minutes approved by electronic vote February 10, 2016.